



Alliances Galore

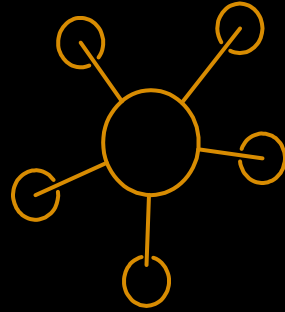
In Business Since 2009



India's Largest Multi Brand Offer Aggregator



Our Clients



BUSINESS VERTICALS

**A detailed look through all our business verticals
displaying our core competencies**



 **Alliances Management**

 **Collateral Production & Deployment**

 **Tech Development**

Alliances Management

- **Merchant Acquisition for offers and acceptance**
 - F&B - Restaurants, Cafes, Bars
 - Health and Wellness - Spas, Salons, Pharmacies, Diagnostic Centers, Gymnasiums
 - Ecom Portals
 - Entertainment
 - Offline Retail outlets
- **Our end to end alliance management teams guide our clients through each process of the concept diligently**
- **Our core competency is to do long term offers, short term promotions and also getting the merchants to accept different payment modes**

To see more of our work in [Alliances Galore Showcase](#)



We cover 150 cities in India. Over 50 cities across the world

➤ F&B - Restaurants, Cafes, Bars

We cover over 20,000 F&B outlets which includes QSR, Standalones & Premium properties across the world

➤ Health and Wellness - Spas, Salons, Pharmacies, Diagnostic Centers, Gymnasiums

We cover over 10,000 merchants

➤ Ecom Portals

We cover over 250 portals



Alliances Management - Process

Client Brief

Understanding the key brief from the client, sharing market feedback on it and thereby evolving a program tailored to needs

Wishlist Curation

Creation of a master wishlist including all potential partners that can fit into the program as per the brief

Partner Onboarding

Approach desired vendors and discuss the program guidelines at length along with the MOU draft

Database Management

Pertinent information and documents are entered and maintained in a data format. MOU's forwarded to our clients after due diligence on each one of them

Mystery Shopping

Physical & telephonic mystery shopping process to ensure program guidelines, It is conducted on an anonymous level to check real time implementation of program

Escalation Management

Allocate dedicated team to identify, address and effectively resolve any consumer escalations timeline of 48 hours to resolve all escalations with a mutual acceptance by the customer and partner vendor

Collateral Production & Deployment

- We have a fully equipped and adapt in-house design and production team for collateral branding
- We advise clients on and develop collateral branding options in concurrence with the program objectives
- We have dedicated teams spread across all our respective active geographies to deploy collateral branding respectively
- Our teams also periodically check for branding presence at stores and replenish accordingly.

A look ahead at how our collateral production and deployment process works

To see more of our work for [Collateral Options](#)

Tech Development

- With a constant tech evolving universe, we at AG believe in keeping a step ahead of the curve at all times
- Dedicated team of developers is constantly looking to innovate and create new interfaces and mediums to promote, display and engage consumers
- Development of white label websites and apps that can patch over existing technological capabilities of clients
- Some of our existing tech framework and support can be found with the websites and apps for IndusInd Bank, HSBC Bank, Citibank, Axis Bank, HDFC Bank, etc.
- Created tech platform for campaign done for multiple banks



THANKS!

Any questions?

You can find us at info@alliancesgalore.com