



# Alliances Galore

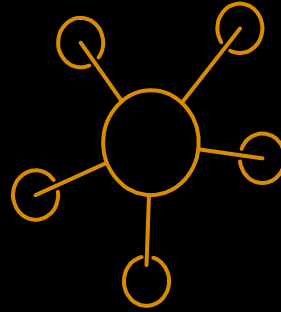
In Business Since 2009



India's Largest Multi Brand Offer Aggregator



# Our Clients



## ***BUSINESS VERTICALS***

**A detailed look through all our business verticals  
displaying our core competencies**



 **Alliances Management**

 **Collateral Production & Deployment**

 **Tech Development**

# Alliances Management

- **Merchant Acquisition for offers and acceptance**
  - F&B - Restaurants, Cafes, Bars
  - Health and Wellness - Spas, Salons, Pharmacies, Diagnostic Centers, Gymnasiums
  - Ecom Portals
  - Entertainment
  - Offline Retail outlets
- **Our end to end alliance management teams guide our clients through each process of the concept diligently**
- **Our core competency is to do long term offers, short term promotions and also getting the merchants to accept different payment modes**

To see more of our work in [Alliances Galore Showcase](#)



## **We cover 150 cities in India. Over 50 cities across the world**

### **➤ F&B - Restaurants, Cafes, Bars**

We cover over 20,000 F&B outlets which includes QSR, Standalones & Premium properties across the world

### **➤ Health and Wellness - Spas, Salons, Pharmacies, Diagnostic Centers, Gymnasiums**

We cover over 10,000 merchants

### **➤ Ecom Portals**

We cover over 250 portals



# Alliances Management - Process

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## **Client Brief**

Understanding the key brief from the client, sharing market feedback on it and thereby evolving a program tailored to needs

## **Wishlist Curation**

Creation of a master wishlist including all potential partners that can fit into the program as per the brief

## **Partner Onboarding**

Approach desired vendors and discuss the program guidelines at length along with the MOU draft

## **Database Management**

Pertinent information and documents are entered and maintained in a data format. MOU's forwarded to our clients after due diligence on each one of them

## **Mystery Shopping**

Physical & telephonic mystery shopping process to ensure program guidelines, It is conducted on an anonymous level to check real time implementation of program

## **Escalation Management**

Allocate dedicated team to identify, address and effectively resolve any consumer escalations timeline of 48 hours to resolve all escalations with a mutual acceptance by the customer and partner vendor



# Collateral Production & Deployment

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- We have a fully equipped and adapt in-house design and production team for collateral branding
- We advise clients on and develop collateral branding options in concurrence with the program objectives
- We have dedicated teams spread across all our respective active geographies to deploy collateral branding respectively
- Our teams also periodically check for branding presence at stores and replenish accordingly.

**A look ahead at how our collateral production and deployment process works**

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To see more of our work for [Collateral Options](#)

# Tech Development

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- With a constant tech evolving universe, we at AG believe in keeping a step ahead of the curve at all times
- Dedicated team of developers is constantly looking to innovate and create new interfaces and mediums to promote, display and engage consumers
- Development of white label websites and apps that can patch over existing technological capabilities of clients
- Some of our existing tech framework and support can be found with the websites and apps for IndusInd Bank, HSBC Bank, Citibank, Axis Bank, HDFC Bank, etc.
- Created tech platform for campaign done for multiple banks





**THANKS!**

**Any questions?**

**You can find us at [info@alliancesgalore.com](mailto:info@alliancesgalore.com)**